



**AmpleHarvest.org Service Opportunity:
Reduce Hunger and Malnourishment In Your Community
AND Help The Environment - In Only One Day**

Step B

Helpful Information:

While AmpleHarvest.org works hard on the national level to help growers learn that they can share their excess garden produce with local food pantries, we rely on people in the community (that's you!) to help spread the work locally.

Follow These Steps:

1. Print out the two sided flier at www.AmpleHarvest.org/gardenshop and ask the local garden shops (including the "big box" stores like Wal-Mart, Home Depot, Sears, Lowes etc., nurseries, and hardware stores to post it in a conspicuous location... preferably near the cash register. Other ideal places to post it are in supermarket bulletin boards, health clubs and house of worship notice boards.
2. Public awareness of AmpleHarvest.org is key towards making the campaign successful in your community. AmpleHarvest.org has already had a lot of media coverage but more is always better especially in local media. Please reach out to the local radio and TV stations as well as daily and weekly newspapers and ask the reporters that cover gardening, community, health, hunger, poverty, education and government, school newspapers to report on AmpleHarvest.org "taking root" in your community. Direct them to the AmpleHarvest.org press kit at www.AmpleHarvest.org/press for all of the information they'll need.
3. Reach out to bloggers you are familiar with and invite them to write about AmpleHarvest.org. A sample blog article is available at www.AmpleHarvest.org/blogarticle.
4. Lastly, reach out to the growers in your community directly.
 - o Tell your neighbors who have herb and vegetable gardens or fruit trees that they can reach into their backyard instead of their back pocket to help their neighbors in need by donating excess garden produce to a local food panty

AmpleHarvest.org^(SM)

"Sharing your garden bounty with Neighbors in Need"

- Visit a nearby community garden and ask to post the flier at www.AmpleHarvest.org/communitygarden on their bulletin board.
- Visit a nearby farmers market and ask to post the flier at www.AmpleHarvest.org/farmersmarket where the vendors can see it.
- Ask local houses of worship to post a flier (Christian at www.AmpleHarvest.org/Christian, Jewish at www.AmpleHarvest.org/Jewish, Muslim at www.AmpleHarvest.org/Muslim) on their bulletin board or in their newsletter.
- Urge local schools to talk about food waste, community nutrition and the environment. A study guide is available at www.AmpleHarvest.org/solution.
- Inform organizations looking for keynote speakers that AmpleHarvest.org has speakers. They can contact info@AmpleHarvest.org for additional information.

Important Notes

You may want to go back to these places every few weeks to make sure the fliers are still available.

When you have completed this task, go to [step C](#)