

# About AmpleHarvest.org

AmpleHarvest.org is a movement helping millions of Americans in need get freshly grown food essential for better nutrition and healthier lives by directly connecting growers with local food pantries. Launched in 2009, AmpleHarvest.org educates, encourages and enables America's 42 million growers to easily donate their excess harvest to local food pantries across all 50 states. Food pantries register with a central nationwide directory so that growers can share their fresh produce and, garden-bygarden, help diminish hunger and food waste in America. To date, more than 7,000 pantries nationwide -I out of



every 5 in America - have registered with AmpleHarvest.org to receive free, fresh, locally-grown produce from America's home gardeners enabling massive scalability of food distribution at a fraction of the operations cost thereby bringing nutrition to those who need it most.

America's problem is not that we don't have enough food. It is that we are not using the food we have. Ampleharvest.org is the solution.

## Community Partnership Opportunities

Our Community Partners strengthen the ability of America's growers to eliminate malnutrition and hunger in their communities. By becoming a Community Partner with AmpleHarvest.org, your company will:

Impact the lives of hungry Americans.

**Provide** an outlet for food pantries to connect with their community and feed those in need.

**Empower** America's 42 million growers to donate their excess produce.

**Connect** your company's message with the powerful mission of AmpleHarvest.org and its partners.

**Provide** meaningful volunteering opportunities to employees.

**Expand** your company's capacity to serve the community.













## How to Become a Community Partner

### **Sponsorship Dollars**

Make AmpleHarvest.org a part of your company's strategic marketing plan by investing in a nationally recognized organization that provides hunger relief. Sponsorship Levels range start at \$5,000 and provide national exposure to growers include social media, national press releases, featured articles in AmpleHarvest.org's blog and electronic newsletters and inclusion in national presentations.



### **Corporate Challenge**

The Corporate Challenge is an organization-wide campaign where employees or members collect funds in support of AmpleHarvest.org's mission to educate, engage and empower America's 40 million home gardeners to donate their excess produce to food pantries across the nation. These resources will ensure that AmpleHarvest.org will more effectively reach the nation's 50 million hungry Americans by:

- registering pantries across the nation
- increasing the nutritional options available to food pantry clients
- connecting neighbors through civic engagement at the local level
- reducing the negative impact of unused food on the environment.

Corporate Challenges are an excellent opportunity for corporations, communities of faith and civic groups to actively and substantially impact hunger in America. We aim to establish long-term relationships between gardeners and pantries in order to create a new food source to serve the nation's hungry.

#### **Foundation Grants**

Strengthen your foundation giving by supporting AmpleHarvest.org through a foundation grant for operating and/or program support. We work with your foundation staff to define the aspect of AmpleHarvest.org that best matches giving guidelines. From hunger relief to environmental impact to community engagement, AmpleHarvest.org impacts local communities and provides a national platform to change the landscape of hunger in America.

#### **Cause Marketing**

We can build a campaign around your product that highlights your support of AmpleHarvest.org and creates national awareness of your company's focus on helping Americans in need. This is a great opportunity to launch a new company or a new product line by generating public attention on our partnership.

### **Matching Gifts Program**

Include AmpleHarvest.org as one of your Matching Gifts Partners so that your employee giving can support our initiatives.

#### **Contact Information**

Gary Oppenheimer, Executive Director gary@ampleharvest.org 973-409-4093

# Corporate Partners











# Corporate Challenge—"No Food Left Behind"

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## Getting Started is as Easy as 1-2-3!

AmpleHarvest.org has created a simple, easy to use on-line fundraising platform that will establish a customized page for your organization and allow your employees or members to quickly set up fundraising pages, customize their page with text and photos and communicate with friends and family via social media and email.

### What to Expect:

- 2 weeks to setup the website, internal communications and press releases
- I week to work with members or employees to set up their pages
- 2 weeks to collect funds
- 2 weeks to finalize all donations and provide personalized thank you letters to donors

### AmpleHarvest.org will:

- Customize your company's Corporate Challenge Website including a landing page, individual fundraising page templates, email and social media templates.
- Provide clear instructions to set up individual pages and connect to family and friends via social media.
- Establish secure on-line payment processing portal to receive credit card donations.
- Establish donation protocols to process check and cash donations.
- Send thank you letters to all donors include tax-deductibility information.
- Include your logo and link on the AmpleHarvest.org Community Partners webpage
- Create and distribute press releases to local media outlets.

### We will need your assistance to:

- Collaborate with AmpleHarvest.org staff on all design and content in a timely manner.
- Provide a organizational contact to assist in coordinating internal communications.
- Establish a clear fundraising goal.
- Provide internal leadership that creates consistent and successful involvement of your organization's participants.
- Provide hi-resolution organization logo and link.