



AmpleHarvest.org

Thinking
Differently About
Hunger



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Gary Oppenheimer

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"No Food Left Behind"





Business Car



Think Simple
Think Big



AmpleHarvest.org Creates Solutions That:

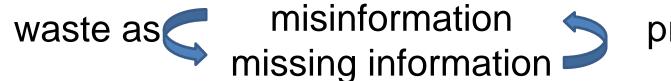
- 1. Are Simple
- 2. Scale
- 3. Lasting Impact



- 1. Reach People Wanting To Solve A Problem
- 2. Educate Them About The Problem
- 3. Enable Them To Solve The Problem
- 4. Get Out Of Their Way



AmpleHarvest.org addresses hunger and food



problems.

www.AmpleHarvest.org/theoryofchange



Problems to be solved:

Information Landscape

1. Gardeners - Hated wasting surplus harvest

2. Food pantries - Desperately needed fresh food



Problems to be solved:

Misinformation

1. Gardeners

Were <u>told</u> they couldn't donate surplus

2. Food pantries

- Thought they couldn't accept fresh food
- Thought they needed costly refrigeration



Problems to be solved:

Missing Information

1. Gardeners

- Where to find a food pantry
- Best day and time to donate

2. Food pantries

They didn't know gardeners had food to donate



In EVERY Community In New Jersey (and across America)

There Are Two Audiences....



42 62! Million Home & Community Gardeners



40% of All Households















Gardeners Harvest Enough Surplus To Feed 28 Million People



40 42! million food insecure people

















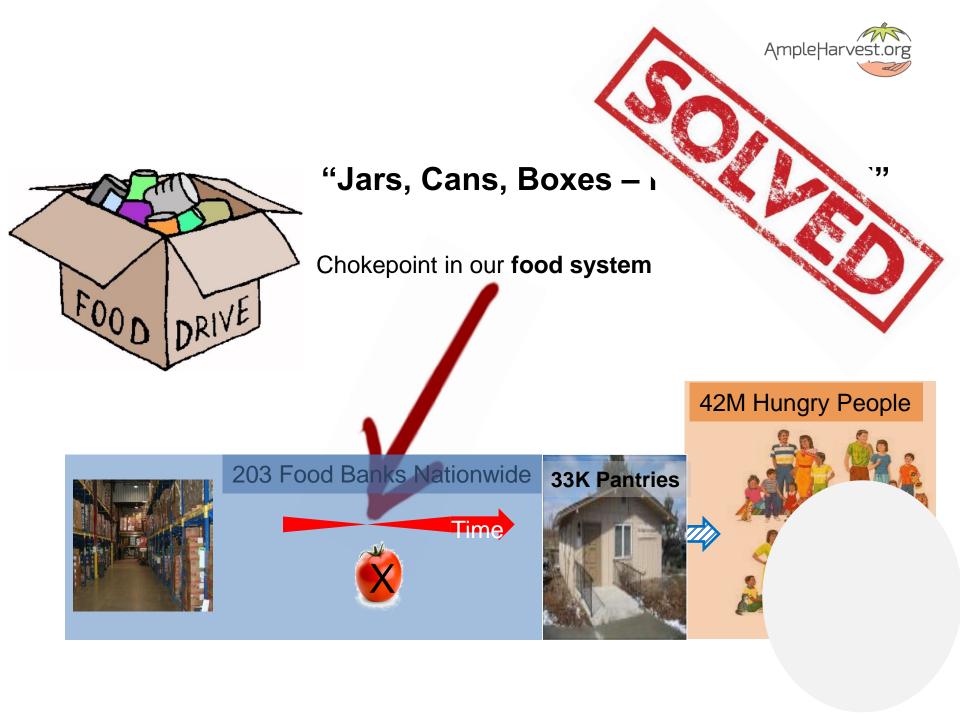
The past: _ "Jars, Cans, Boxes – *No Fresh Food*"

Chokepoint in our food system



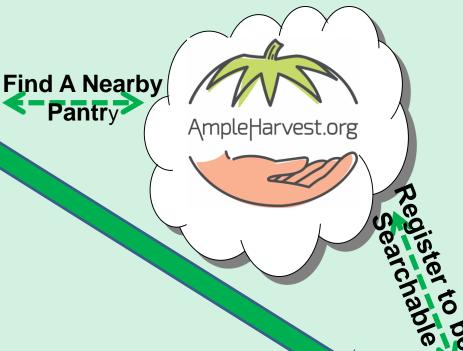






62M home growers







42M Hungry People



203 Food Banks Nationwide

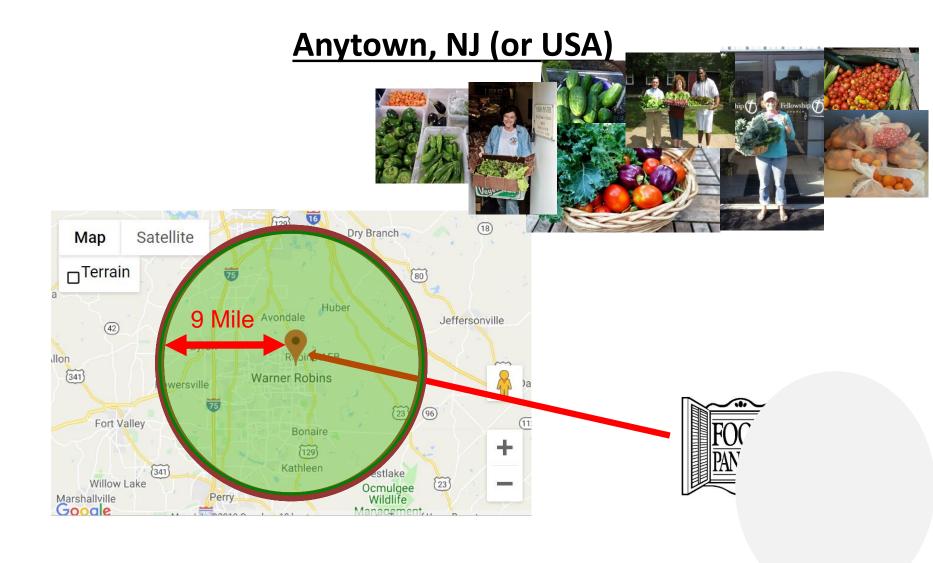














Is There An AmpleHarvest.org Food Pantry Near Me?



300 food pantries across 168 communities in NJ

9,000 food pantries, in 4,200 communities across all 50 states



Click More Information and Directions

find food pantries near you, enter your zip code and press "Search"

Nick on More Information and Directions under a local food pantry

Hackensack NJ Search

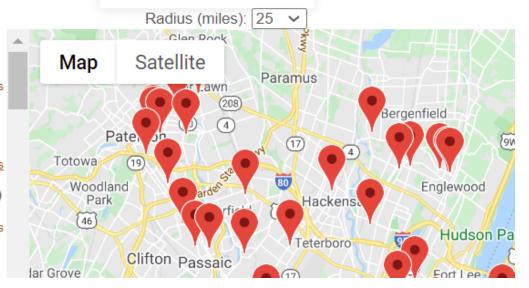
Center For Food Action Hackensack (0.4 miles) 316 First Street More Information and Directions

St. Joseph's Church Food Pantry (1.3 miles) 131 East Fort Lee Road More Information and Directions

Hasbrouck Heights (2.2 miles) 320 Boulevard

More Information and Directions

Hasbrouck Heights Food Pantry (2.2 miles)





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Food Pantry Information:

Center For Food Action Hackensack

Pantry #: 248 316 First Street Hackensack, NJ 07601

Contact: Jeanette Martinez

Phone: 2018839375

Email: cfahac@cfanj.org
Website: www.cfanj.org

Donation Days/Times: HOURS: Mon-Thurs 9:30am-3:30pm,

Fri 9:30am-2:30pm

(on the grounds of New Hope Baptist Church) SERVICES THE FOLLOWING TOWNS FOR FOOD, UTILITY, AND HOUSING FUNDS: Bogota, Hackensack, Hasbrouck Heights, Little Ferry, Moonachie, Oradell, River Edge, South Hackensack, Teterboro

State Cooperative Extension: http://www.rcre.rutgers.edu/county/ **Donation Days/Times**

Your Address

Get Directions

click on photo to enlarge it

Please take a moment to tell us about how you used AmpleHarvest.org FEEDBACK

Print a Tax Receipt For Your Food Donation

I FOUND YOU AT:

AmpleHarvest.org



Food Drive

Food Bank

Food Pantries





















Solving Food Waste

Most gardeners, given the opportunity, are eager to donate that food to help the community yet never knew that they could - or where to take it.

Solving Hunger

Food pantries nationwide never knew that they could accept locally grown fresh food, and never knew that the gardeners were eager to donate it.







Important Points

- No donation is too small
- Fresh food donations protected by federal law
- Donations are tax deductible



More Important Points

- Social Distancing built into the model
- COVID-19 safety guidance available
- Fresh food donations more important than ever for health, immunity and recovery
- Promotes community engagement.











Our Theory of Impact:















Corporate support - statewide pantry sponsorships

We help corporations show that they care







Personal support - food pantry listing sponsorships

In memoriam, honoring someone, or just being a good cookie







CSR Partnerships

For companies that want to help make change happen



















Tell Your Gardening Friends

Share the good news!

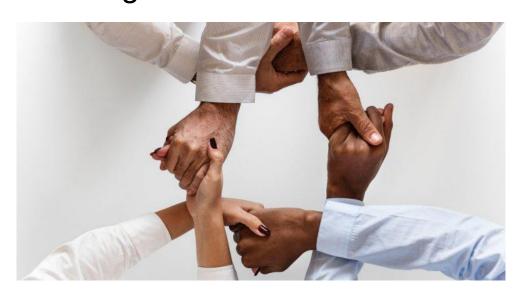






Join Us

We're working to create a more diverse board







Donate online

Help more growers and pantries permanently connect









Want to learn more? donate? get involved?

www.AmpleHarvest.org/NNJCF

- AmpleHarvest.org home page
- AmpleHarvest.org: A Quick Look For Prospective Partners/Supporters
- Defining The Difference (learning what AmpleHarvest.org isn't, and what it is)
- Faith Fights Food Waste (food waste sermons for clergy and people of faith)
- TEDx Talk (2012 talk, including Michelle Obama)
- TEDx Talk Why Food Drives Contribute to Hunger in America
- Impact Calculator (impact of donated funds over 20 year period)
 - Theory of Change (ending food waste with an information solution)
- Theory of Sustainability (permanently solving problems with root cause solution)
- NNJCF presentation (.pdf)
- 2020 Annual Report (.pdf)
- Feedback videos (videos from food pantries across America)









Business Card