

AmpleHarvest.org^(SM)

"Sharing your garden bounty with Neighbors in Need"

Dear Food Pantry Manager:

You recently registered your food pantry on AmpleHarvest.org – welcome aboard!

The AmpleHarvest.org Campaign enables local gardeners to find your food pantry when they have excess garden produce to share. Our free iPhone and Android apps even help people find food for you when they shop.

Our food pantry verification procedure takes a few days, so if your food pantry does not yet appear on AmpleHarvest.org, it will soon.

When you joined AmpleHarvest.org, you were asked to take a brief survey about your pantry. This information is very important to help us better serve your food pantry. If you already took the survey, thank you very much. If you were unable to, we'd love to learn a bit more about your food pantry... please [click here](#) to take our brief 5 question survey now. This information will help us improve the AmpleHarvest.org Campaign.

When you have completed the survey, please read the important information below.

Thank you.

[Watch a short introductory video from AmpleHarvest.org Pantry Coordinator Leanne Mazurick](#)



Important Information

AmpleHarvest.org works hard to get gardeners to learn about the opportunity to help your food pantry. You can help too! Here are several things you can do to help the growers in your area learn that you are eager for their excess produce.

1. Distribute Fliers

Most importantly, print many copies of the flier (two sided) at

www.AmpleHarvest.org/gardenshop and ask your staff **and** clients to post it at garden shops, nurseries, supermarket bulletin boards, etc. around the community. It will help gardeners learn that they can donate from their garden. Please email leanne@AmpleHarvest.org and let her know how many were posted.



2. Tell The Press

Next, send a press announcement to your local newspapers, radio and TV stations announcing your participation in the AmpleHarvest.org campaign. A sample is available for your use at www.AmpleHarvest.org/pantryannouncement. Download this Microsoft Word document, alter any text you wish and then send it out to nearby media. We sure would appreciate receiving a copy too (email it to info@AmpleHarvest.org).

Also, ask a local reporter to do a story about your pantry joining AmpleHarvest.org. Tell the reporter they can find all the information they'll need at www.AmpleHarvest.org/press.

If your food pantry has a blog or newsletter or is possibly affiliated with a house or worship that has one, publish an article talking about your food pantry and your desire for fresh produce. A sample article is available for your use at www.AmpleHarvest.org/blogarticle.



3. Show Us What You Get

Please take a photograph (or even video!) when you receive a donation of locally grown produce and send it to IShared@AmpleHarvest.org. We'll post it on our Facebook and Pinterest pages as well as our web site and we'll include the name and location of your food pantry if you like. It'll be free publicity for your pantry!



4. Tell Other Pantries

Lastly, please urge any other food pantries in your community to register at AmpleHarvest.org too by sharing the flier at <http://www.AmpleHarvest.org/pantry> with them. The more food pantries gardeners can find, the better the chance their ample harvest will end up at one of them.



Tens of millions of pounds of locally grown produce have been received by pantries nationwide. **Please make a best effort to record how many pounds of produce you receive this year. We will send you a survey right after the new year and your information will be very helpful to us.** Some gardeners may tell you they found your pantry at AmpleHarvest.org. Others may have learned about your pantry from another gardener who had learned about you on AmpleHarvest.org directly. From our perspective, it is not important how they found your pantry... only that they are helping by donating excess garden produce.

Additional helpful information is available at www.AmpleHarvest.org/advice.

Please email leanne@AmpleHarvest.org if you have any questions.

Thank you and welcome to AmpleHarvest.org.

Take Care,
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