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DISH CARES AND AMPLEHARVEST.ORG ANNOUNCE VIRTUAL FOOD DRIVE

Dish Network Employees Nationwide Helping To End Hunger By Ending Food Waste

For Immediate Release

Newfoundland NJ – (March 13, 2017) –

AmpleHarvest.org announces that Dish Network employees across the country are participating in a virtual food drive as part of their effort to end hunger.

Dish Network has a long history of working to end hunger by inviting employees to bring food to their offices.

This year, they are instead going virtual as part of the larger effort to create a sustainable and permanent solution.



According to AmpleHarvest.org founder and executive director Gary Oppenheimer, "traditional food drives invite people to bring donations of store bought food to a central collection point. The food is then shipped off to a regional food bank for sorting, and then sold to local food pantries for distribution to hungry families. The downside, aside from the logistics of moving the food, is that only processed food in jars, cans or boxes can be donated, and once consumed, it's gone."

“AmpleHarvest.org’s virtual food drive instead connects local home and community gardeners to nearby food pantries to enable them to donate their excess bounty – year after year” noted Oppenheimer. “The impact is that the donation creates a lifelong supply of food to a food pantry instead of a single serving and the food donated is the healthiest food available – freshly harvested and locally grown. Plus AmpleHarvest.org virtual food drives create a healthy competitive environment between different corporate offices or locations while keeping it simple for the program manager”.

AmpleHarvest.org, Inc. is a not-for-profit 501c3 organization that works to diminish food waste and hunger in America by educating, encouraging and empowering growers to easily find a local food bank eager to receive the excess garden bounty.

For more information on the campaign, visit www.AmpleHarvest.org/press or call AMPLE-6-9880 (267-536-9880).

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