



Virtual Food Drives—“No Food Left Behind”

A Virtual Food Drive is an organization-wide campaign where employees or members collect funds in support of AmpleHarvest.org’s mission to educate, engage and empower America’s 40 million home gardeners to donate their excess produce to food pantries across the nation. These resources will ensure that AmpleHarvest.org will more effectively reach the nation’s 50 million hungry Americans by:

- registering pantries across the nation
- increasing the nutritional options available to food pantry clients
- connecting neighbors through civic engagement at the local level
- reducing the negative impact of unused food on the environment.

Virtual Food Drives are an excellent opportunity for corporations, communities of faith and civic groups to actively and substantially impact hunger in America. We aim to establish long-term relationships between gardeners and pantries in order to create a new food source to serve the nation’s hungry.

Getting Started is as Easy as 1-2-3!

AmpleHarvest.org has created a simple, easy to use on-line fundraising platform that will establish a customized page for your organization and allow your employees or members to quickly set up fundraising pages, customize their page with text and photos and communicate with friends and family via social media and email.

What to Expect:

- 2 weeks to setup the website, internal communications and press releases
- 1 week to work with members or employees to set up their pages
- 2 weeks to collect funds
- 2 weeks to finalize all donations and provide personalized thank you letters to donors

AmpleHarvest.org will:

- Customize your company’s Virtual Food Drive Website including a landing page, individual fundraising page templates, email and social media templates.
- Provide clear instructions on how to set up individual pages and connect to family and friends via social media.
- Establish secure on-line payment processing portal to receive credit card donations.
- Establish donation protocols to process check and cash donations.
- Send thank you letters to all donors include tax-deductibility information.
- Include your logo and link on the AmpleHarvest.org Virtual Food Drive webpage
- Create and distribute press releases to local media outlets.

We will need your assistance to:

- Collaborate with AmpleHarvest.org staff on all design and content in a timely manner.
- Provide a organizational contact to assist in coordinating internal communications.
- Establish a clear fundraising goal.
- Provide internal leadership that creates consistent and successful involvement of your organization’s participants.
- Provide hi-resolution organization logo and link.



Virtual Food Drive Registration Form

To register, please complete the form below and return it to virtual@ampleharvest.org. We will get back to you within 48 hours to set up your Virtual Food Drive.

COMPANY INFORMATION	
Company Name (as it will appear in press and on-line)	
Address	
City, State and Zip	
Organizational Officer	
Title	
Email	
Company Contact <i>(if different than Organizational Officer)</i>	
Contact Phone Number	
Contact Email	
Company Website	
Fundraising Goal	
Expected Campaign Start Date	

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____