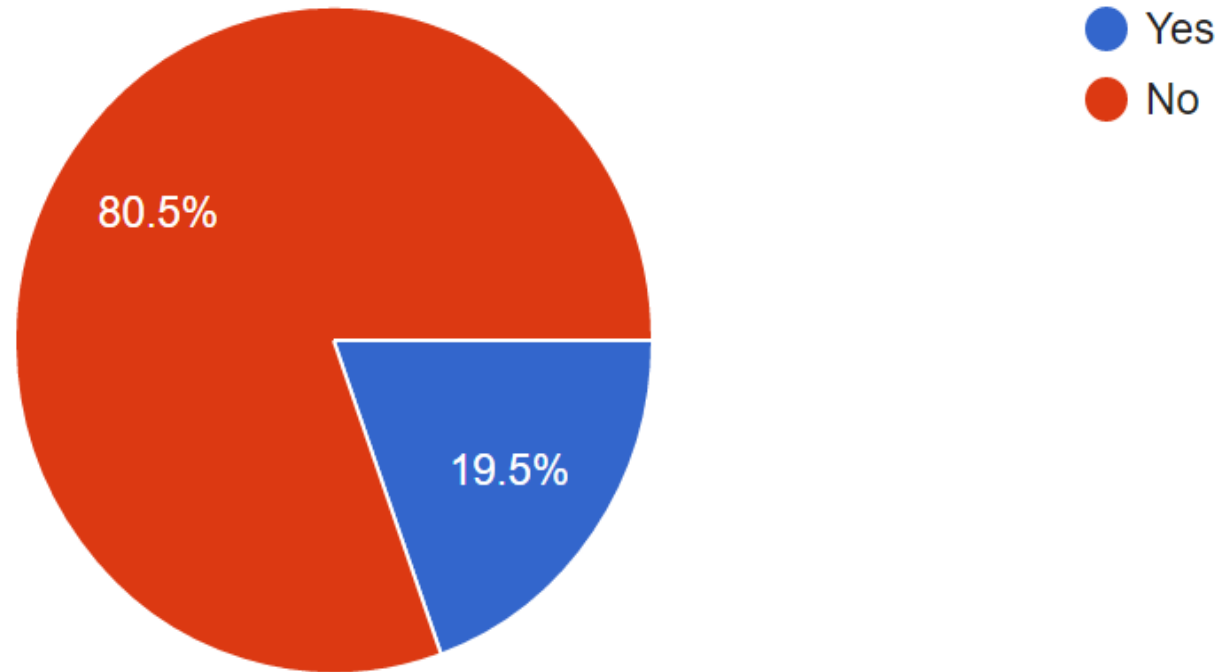




AmpleHarvest.org Home/Community Gardener Survey for the 2015 Growing Season

AmpleHarvest.org is gathering information to determine how much excess food America's home and community gardeners grew last year (2015), and to evaluate the impact gardeners like you can have in the health and well being of their communities.

Had you heard of AmpleHarvest.org before taking this survey?

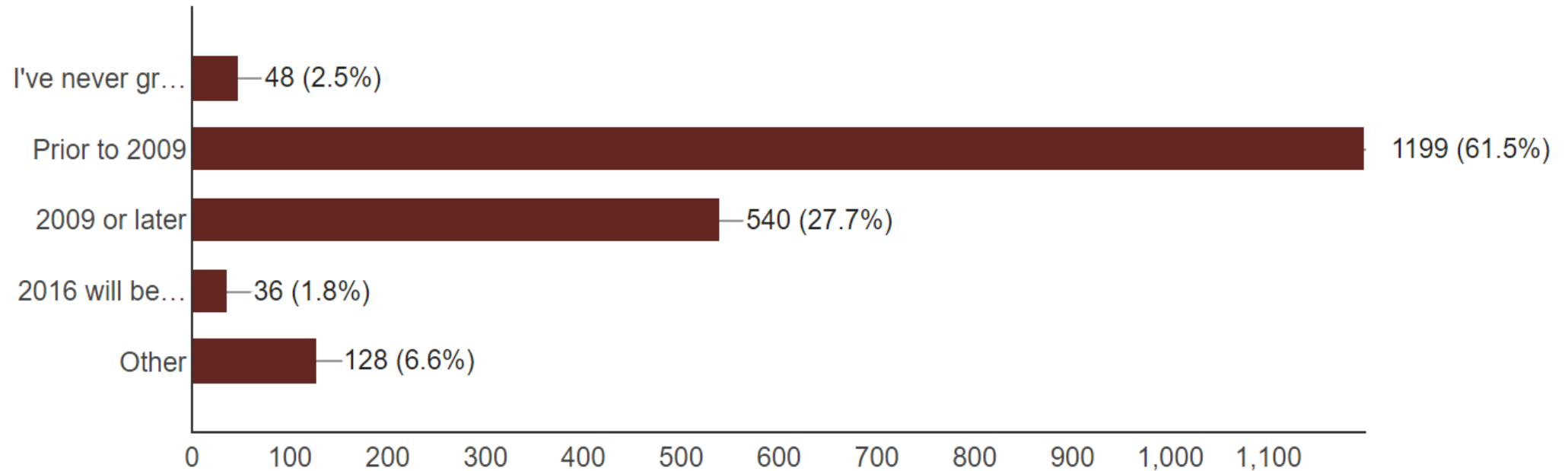


Why this question is important:

It shows that the awareness of AmpleHarvest.org by gardeners closely matches the percentage of food pantries already registered on AmpleHarvest.org

To the best of your recollection, what year did you start growing food in your garden?

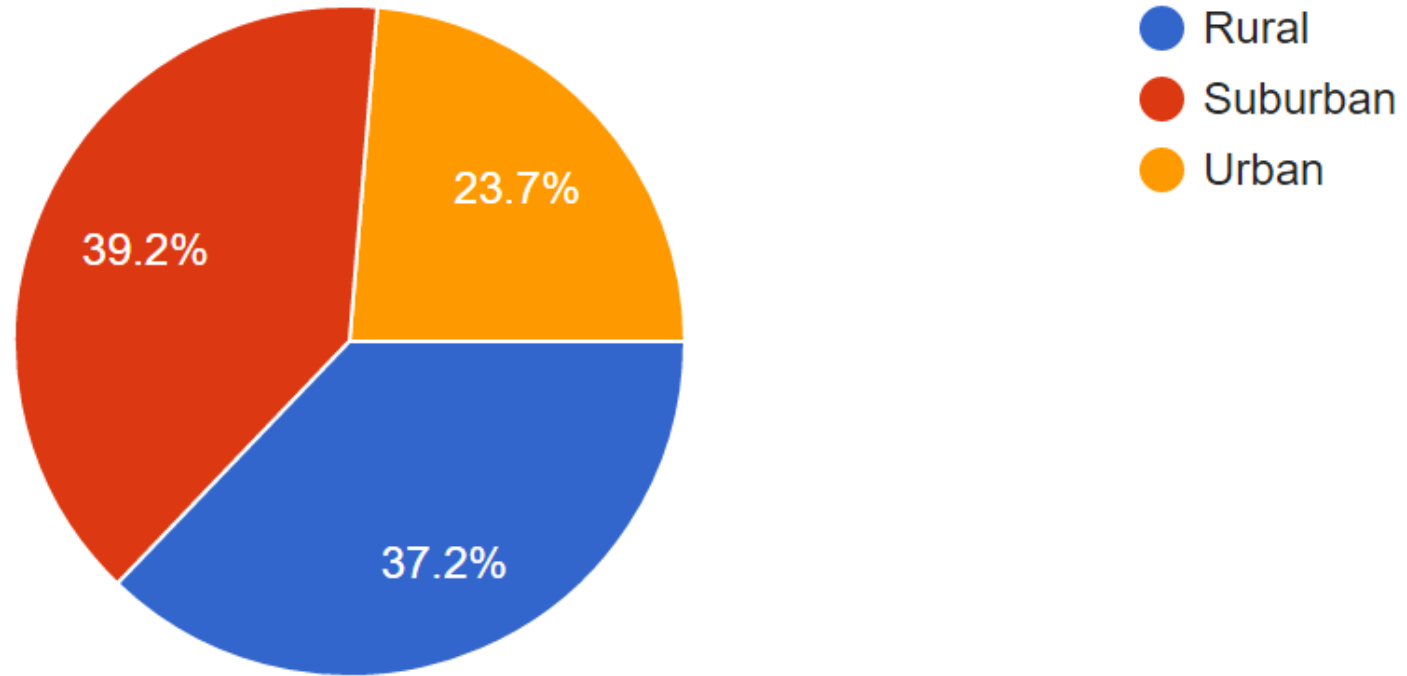
(1951 responses)



Why this question is important:

It shows that a large number of growers have been gardening before AmpleHarvest.org started.

Are you in a rural, suburban, or urban setting? (1951 responses)

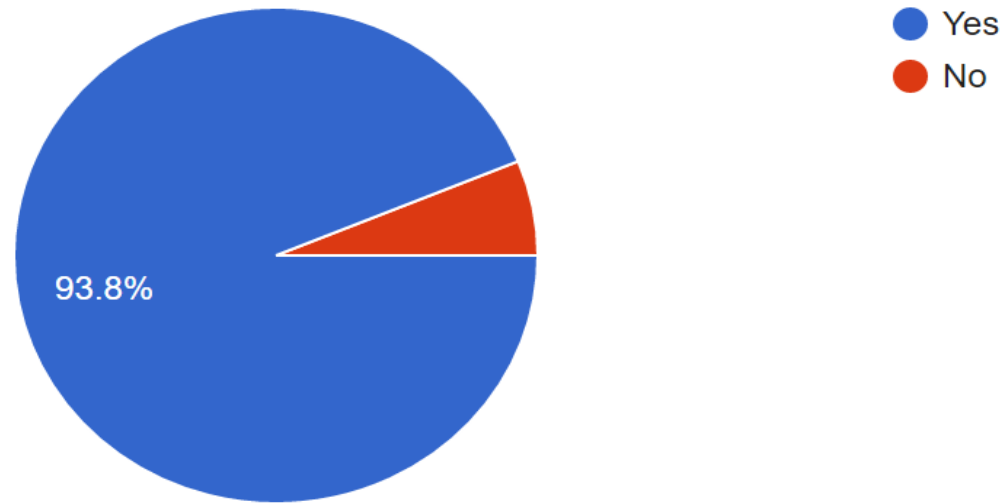


Why this question is important:

Significant urban food recovery/donation potential

In 2015, did you grow food (fruit, vegetables, herbs, nuts) in your home or community garden?

(1951 responses)

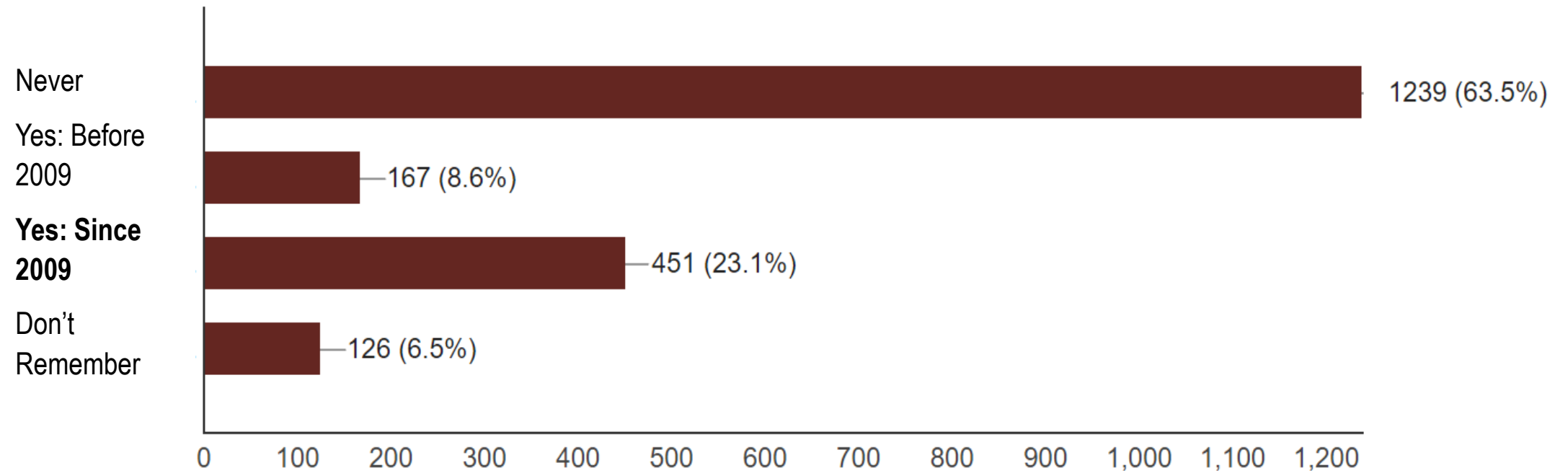


Why this question is important:

It shows nearly all gardeners grow food

Have you ever donated food from your garden to a food pantry, and if so, when did you first do it?

(1951 responses)

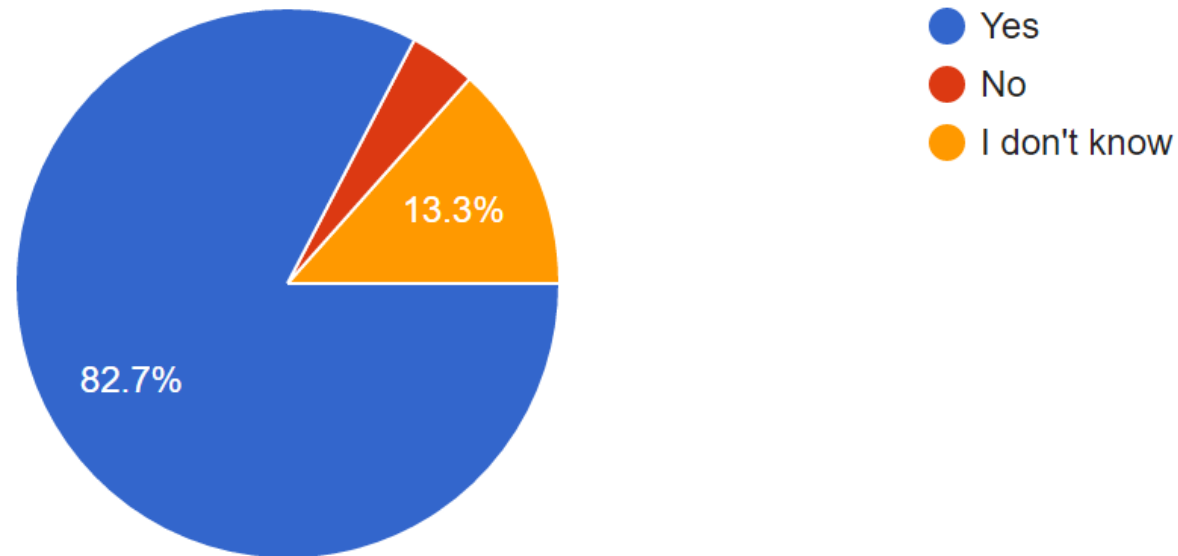


Why this question is important:

It shows a significant increase in donating food since AmpleHarvest.org was founded in 2009

If you knew that a local food pantry welcomed your excess garden bounty, would you donate it?

(1951 responses)

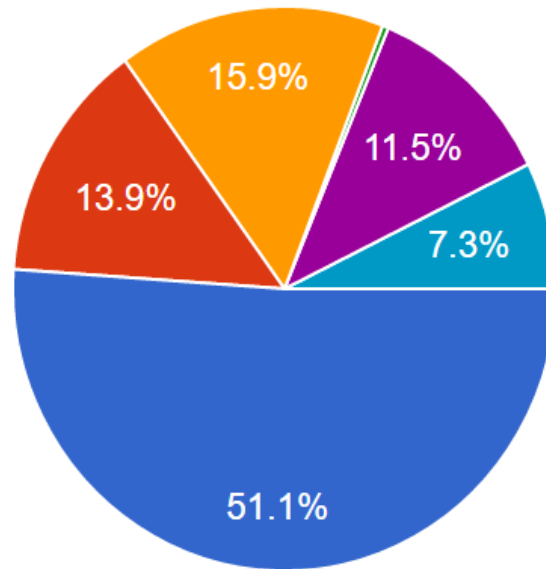


Why this question is important:

It shows 4 out of every 5 gardeners, given the opportunity, would donate excess food.

If your neighbor grew too much food in their garden and told you about it, would you

(1951 responses)



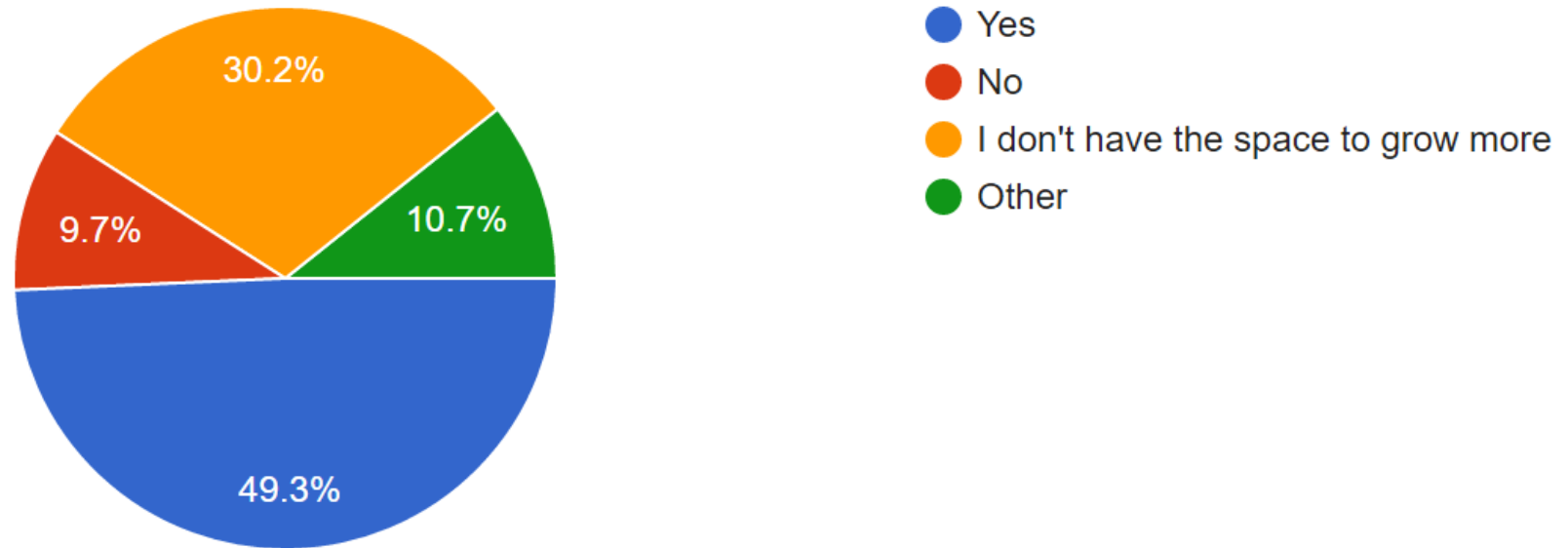
- Direct them to a food pantry in your community that you know accepts fresh food
- Direct them to AmpleHarvest.org to find a food pantry in the community
- Direct them to a food pantry in your community *and* tell them to get more food
- Not mention to them that they can possibly donate the fresh food?
- I'm not sure of what I'd do.
- Other

Why this question is important:

It demonstrates the viral nature of AmpleHarvest.org – that half of the gardeners would “carry forth” AmpleHarvest.org’s information and send their neighbors to a food pantry.

If you knew that a local pantry welcomed your excess food, and if you had the space to grow more, would you grow ****more**** explicitly to donate it?

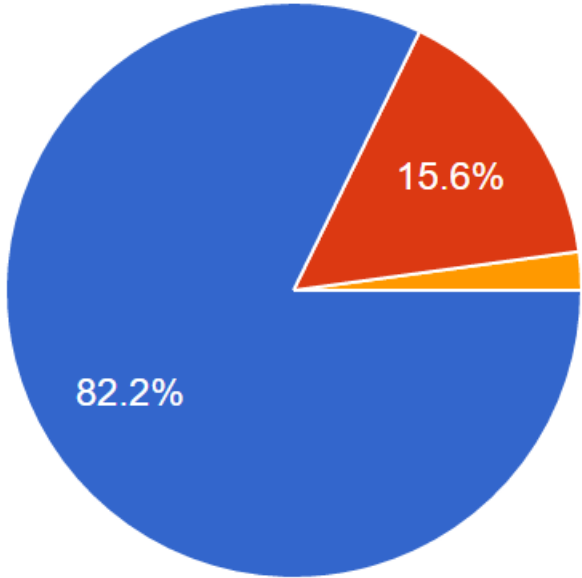
(1951 responses)



Why this question is important:

It demonstrates that half of the gardeners would engage in the act of charity (i.e. growing more food for donations above and beyond simply not wasting excess food)

What is your gender? (1951 responses)

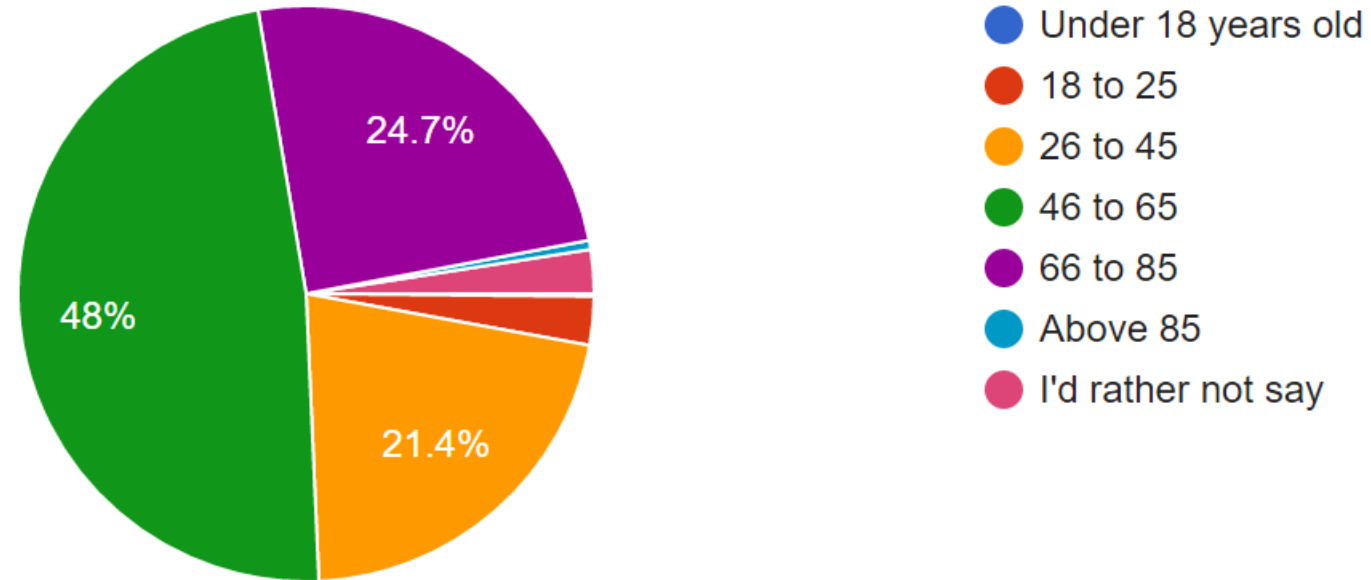


- Female
- Male
- I'd rather not say

Why this question is important:

Closely matches National Gardening Association Survey data

What is your age range? (1951 responses)



Why this question is important:

Closely matches National Gardening Association Survey data