

News Release



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AmpleHarvest.org To Be Presented At International Philanthropy Conference In Athens Greece

PANEL EXPLORING BEST PRACTICE EXAMPLES AND NEW IDEAS FOR THE NON-PROFIT SECTOR
TO HIGHLIGHT AMPLEHARVEST.ORG'S SOLUTION TO HUNGER AND FOOD WASTE.

For Immediate Release

Newfoundland NJ – (June 18, 2013) – AmpleHarvest.org announces that its founder and executive director, Gary Oppenheimer, has been invited to present AmpleHarvest.org at the plenary session of the Stavros Niarchos Foundation International Conference on Philanthropy in Athens Greece on June 28.

In the past few decades, globalization and rapid technological advances have challenged the classical view of social welfare, emphasizing the need for new models to emerge such as augmenting the government social welfare with a collaboration of market and social philanthropy to help meet the needs of the community. The conference aims to discuss social welfare society as an alternative form of social welfare governance, focusing on the role of philanthropy within this model.

AmpleHarvest.org has been invited to participate as it is an innovative hunger/nutrition initiative that uses the Internet to help America's food pantries get freshly harvested produce from local growers. This "cloud based solution for hunger" has created a viral movement that is enabling growers to share their excess food with neighborhood food pantries desperate for it.

According to AmpleHarvest.org Founder and Executive Director Gary Oppenheimer, “while AmpleHarvest.org was designed and built explicitly to address a need and opportunity for the food pantry network in the United States, the model has attracted a great deal of interest from other countries, and although we work only in the United States, we are happy to share the model and our experience with it globally.”

“According to a recent report from the National Resource Defense Council, 40% of the food in America is never consumed. The food waste problem we experience occurs in other nations too. Indeed the European Parliament has designated 2014 as the ‘European Year Against Food Waste’. We expect to see more countries implementing their own version of AmpleHarvest.org in the years to come” said Oppenheimer.

Additional information about the conference is available at www.AmpleHarvest.org/SNF and live streaming of the conference will be available at www.SNF.org.

The Stavros Niarchos Foundation (www.SNF.org) is one of the world’s leading international philanthropic organizations, making grants in the areas of arts and culture, education, health and medicine, and social welfare. The Foundation funds organizations and projects that exhibit strong leadership and sound management and are expected to achieve a broad, lasting and positive social impact. The Foundation also seeks actively to support projects that facilitate the formation of public-private partnerships as effective means for serving public welfare.

AmpleHarvest.org, Inc. is a not-for-profit 501c3 organization which diminishes malnutrition, hunger and food waste in America by educating, encouraging and empowering growers to easily find a nearby food pantry eager to receive the excess garden bounty. For more information on the campaign, visit www.AmpleHarvest.org/press or call AMPLE-6-9880 (267-536-9880).

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