



ANNUAL REPORT YEAR 2024

INTRODUCTION

AmpleHarvest.org is proud to present its 2024 Annual Report, a testament to our unwavering commitment to alleviating food insecurity in America.

As we reflect on the past year, we celebrate the strides we have made in connecting local gardeners with food pantries, ensuring that surplus fresh produce reaches those in need. Since our inception, AmpleHarvest.org has championed the mission of reducing food waste while promoting healthy eating, and our efforts in 2024 have further solidified our role as a vital link in the food distribution network.

This year has been particularly significant as we expanded our network of participating pantries and gardeners, fostering community engagement and encouraging sustainable practices.

Through innovative partnerships and awareness campaigns, we mobilized millions of gardeners to combat food insecurity, making significant impacts in communities. This report details our achievements, challenges, and initiatives, highlighting key statistics and inspiring stories. We outline our strategic goals for the coming year while remaining committed to collaboration and community resilience. We invite you to join our mission to cultivate change, reduce food waste, and ensure access to fresh food for all. Thank you for your support in making a difference.

62
MILLION PEOPLE
GROW FOOD
IN THEIR
BACKYARDS

300

new food pantries added to
our free registry



OUR STORY SO FAR



OUR MISSION

To provide food insecure people with a sustained source of fresh, nutritious produce by educating and enabling America's gardeners to donate their surplus harvests to local food pantries.

OUR VISION

AmpleHarvest.org envisions an America where millions of gardeners eliminate wasted food, malnutrition and hunger in their own community.



LETTER FROM WENDY



2024 brought a variety of challenging events that reminded us all of the importance of helping our neighbors and nurturing strong communities.

That ethos has been the core of AmpleHarvest.org since its founding in 2009. Redirecting fresh produce from home and community gardens to those in need is such a simple, yet effective idea. But that idea would never have translated into millions of pounds of food and millions of people impacted without so many of you. Donating produce, fundraising, partnering with food pantries, and sharing the mission—all of that has played an integral role in the success of this organization. Thank you!

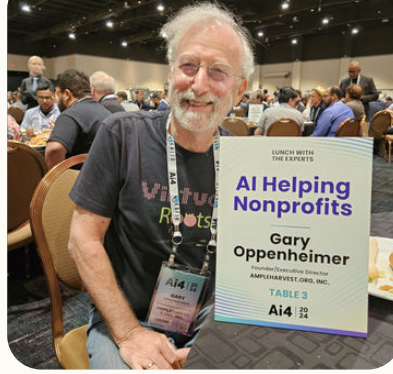
Please enjoy exploring some of our highlights from 2024. And please share and help spread the word about AmpleHarvest.org. It takes all of us to build healthy communities and we're honored to be on this journey with you.

A handwritten signature in dark ink that reads "Wendy Gonzalez". The script is fluid and cursive.

Wendy Gonzalez
Board Chair



LETTER FROM GARY



As we step into a new year, I find myself not only reflecting on AmpleHarvest.org's journey but also looking ahead to the incredible opportunities that lie before us.

The past fifteen years have been transformative, proving that a simple idea—empowering gardeners to share their surplus harvests with food pantries—can have a lasting and nationwide impact. But as we celebrate our achievements, I am even more excited about what comes next.

Our long-term vision is bold: to make fresh food donations from home and community gardeners a standard part of the fight against food waste and hunger. We envision a future where food pantries expect and plan for fresh produce donations just as they do for canned and boxed goods. To achieve this, we will work to deepen our partnerships with national and regional organizations, invest in AI and cutting-edge technology as it comes along.

Technology has always been a driving force behind our success, and it will play an even greater role in the years ahead. In 2025, we will expand our use of AI and GIS mapping to identify the areas with the greatest opportunity and connect more food pantries with local gardeners.

Our recent collaboration with Harvard's Tech Team for Social Good is just the beginning. Automation and data-driven solutions will allow us to reach more communities, reduce operational costs, and improve the efficiency of food distribution.

We are committed to ensuring that AmpleHarvest.org's mission becomes a multi-generational movement. The gardeners of today are passing down their knowledge, and we want to ensure that young gardeners are aware of the power they have to change lives through simple acts of giving. Through expanded educational initiatives, collaborations with universities, and digital outreach, we will make fresh food donation a lifelong habit for millions.

None of our work is possible without the generous support of donors, corporate partners, and philanthropists. Over the next year, we will expand our funding base through innovative partnerships—including custom-labeled fundraising campaigns, cause marketing collaborations, and Salon-style donor engagement events. As we build our financial foundation, we will ensure that AmpleHarvest.org remains strong, adaptable, and positioned for long-term impact.

As we embark on the next phase of our journey, I invite you to be part of this exciting future. Whether you are a gardener, a donor, a corporate partner, or an advocate for food security, your involvement matters. The next year and the next fifteen years hold immense promise. Together, we can redefine how America addresses food waste and hunger.

Thank you for your continued support, your belief in our mission, and your commitment to creating a world where no food is wasted, and no one goes hungry. I cannot wait to see what we accomplish together in the years to come.

With gratitude,

A handwritten signature in black ink, reading "Gary Oppenheimer". The signature is fluid and cursive, with the first name "Gary" written in a larger, more prominent script than the last name "Oppenheimer".

Gary Oppenheimer

Founder and Executive Director





80%

gardeners want to donate
according to AmpleHarvest.org survey

92,591

new people connected with a food pantry

GARDENER OUTREACH

In 2024, AmpleHarvest.org expanded its platform to strengthen the connection between home gardeners and local food pantries, significantly contributing to the fight against hunger.

1

Online interface

By utilizing a user-friendly online interface, gardeners were able to easily locate nearby food pantries in need of fresh produce, thereby reducing food waste while enhancing the nutritional offerings available to those facing food insecurity.

2

Targeted outreach

We launched targeted outreach campaigns, encouraging gardeners to donate their surplus harvest, which not only promoted community engagement but also fostered a culture of sharing and support. As a result, millions of pounds of fresh fruits and vegetables were redirected from gardens to the tables of families in need, showcasing the powerful impact of community collaboration in addressing hunger.

3

Partnerships

AmpleHarvest.org's efforts were further bolstered by partnerships with local organizations, which helped to amplify our message and reach even more gardeners and food pantries, ultimately creating a sustainable model for alleviating hunger and promoting healthy eating.



FOOD PANTRY OUTREACH



In 2024, AmpleHarvest.org expanded our pantry reach to nearly 300 new communities throughout the United States.

- We continue to work with 200+ Feeding America food banks across the country and their member agencies to get them registered on the site or help them update their information so when the gardening season begins, it's easy for gardeners to bring their donations to them.
- A growing number of food pantries on college campuses have been registering on AmpleHarvest.org. Colleges are responding to food insecurity issues facing many students and they are trying to offer fresh produce options for students in need. We asked Grace, the Graduate Store Coordinator at George Washington University a few questions about how they are addressing food insecurity on campus: [link to blog](#).
- We continued our partnership with NTI (National Telecommuting Institute), a call center that employs individuals with disabilities. Employees with the call center helped us update food pantries that are listed on AmpleHarvest.org.



IN INDIAN COUNTRY

AmpleHarvest.org was created to bridge the gap between surplus garden harvests and local food pantries, ensuring that fresh produce reaches families in need. A larger percentage of Native American communities engage in gardening than any other segment of the American population.

Recognizing this, AmpleHarvest.org adapted its model to better serve Indian Country, working alongside Tribal leaders and Indigenous food sovereignty experts to integrate the program in culturally respectful and effective ways.

By empowering Native gardeners to share their surplus harvests with Tribal food pantries, AmpleHarvest.org supports long-term solutions that honor traditional foodways while improving health outcomes. The program's impact extends beyond reservations—rural areas adjacent to Tribal lands, which cover 5.6% of the lower 48 states and include 1,200 communities, also benefit, representing 20% of AmpleHarvest.org's total reach.

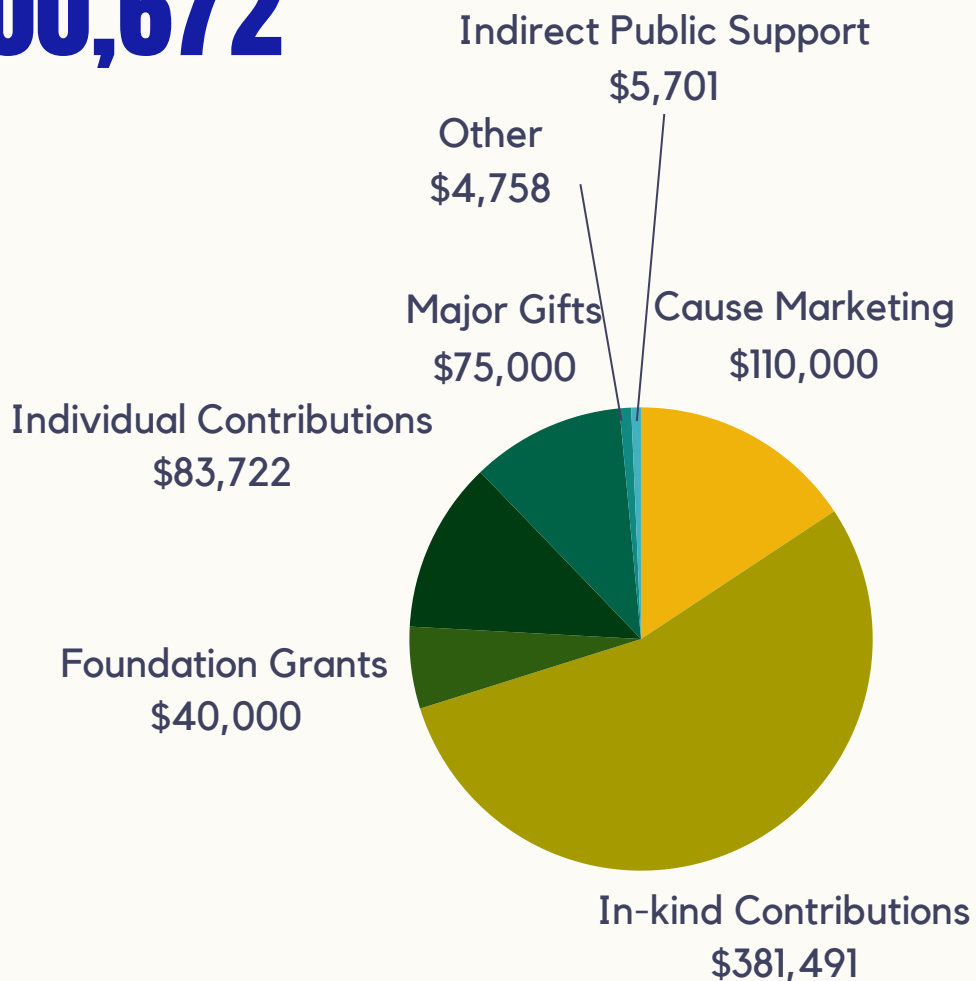
Currently, AmpleHarvest.org operates in 38 Native American reservations, with over 650 food pantries on and near reservations serving Native American families. With support from Google and Bonnie Plants, and technology from what3words, we've helped overcome logistical barriers, ensuring that gardeners can easily find food pantries—even where traditional road naming systems are not used.

Through continued collaboration, we are committed to helping Native communities and their neighbors strengthen food security, preserve cultural food traditions, and build healthier futures.



REVENUE

\$700,672



AmpleHarvest.org received continuing support from Google and Xandr in the form of in-kind donations to support our online advertising and public awareness campaigns. These in-kind donations allow us to spread awareness of our program and educate the American public about the severity of the hunger and food waste crisis. Since 2020, AmpleHarvest.org has adjusted our Public Service Announcement approach to increase efficiency by excluding all overseas advertising and focusing on the USA.

Xandr does not provide regular reporting as to the value of their donation.

*These are unaudited numbers – see our website for audited financial statements..

MAJOR DONORS AND PARTNERS



- Apollo Opportunity Foundation
- Bonnie Plants
- Broadway Cares
- Chief Henry Red Cloud
- Clif Bar Family Foundation
- Department of Defense
- Environmental Protection Agency
- Feeding America
- Financial Architects Partners
- Google
- Harvard Tech For Social Good
- Health and Human Services
- The Home Depot
- Indigenous Food Sovereignty Experts nationwide

- Praxis
- Isabel del Rosal
- Scott's Miracle Gro
- Sierra7
- Thomas G. Aruth Foundation
- USDA
- What3Words
- White House Office of Faith and Communities
- Xandr

We would like to thank all of our individual donors, partners, staff, volunteers, and Board of Trustees and Board of Advisors for their support in 2024.



ACKNOWLEDGEMENTS

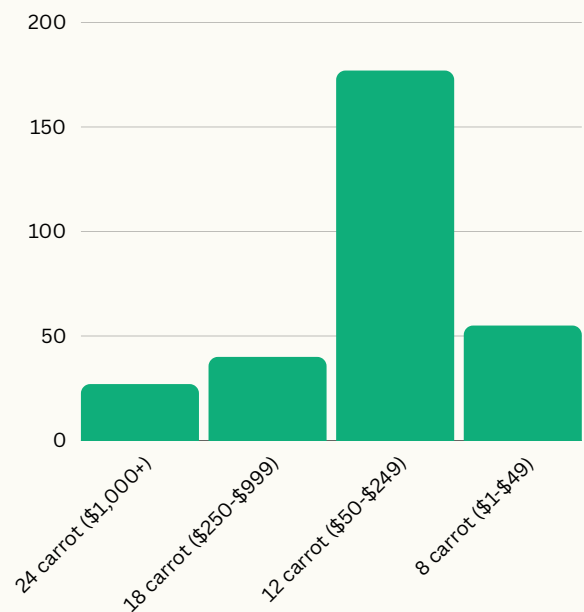
We extend our heartfelt gratitude to all our donors! Your generous contributions enable us to:

- Expand our pantry registry
- Inform gardeners about the opportunity to donate produce to local pantries
- Grow our social media presence
- Recruit volunteers to assist us in reaching more food pantries across the U.S.
- Maintain an up-to-date website and pantry database
- Create and distribute newsletters to keep you informed
- Strengthen our impact in the fight against food waste and hunger

Our donors all made a difference! Thank you to Combined Federal Campaign - Federal Employee donors. Thank you to individuals and companies that are sponsoring pantries!



Individual donors by donation tier in 2024



WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS